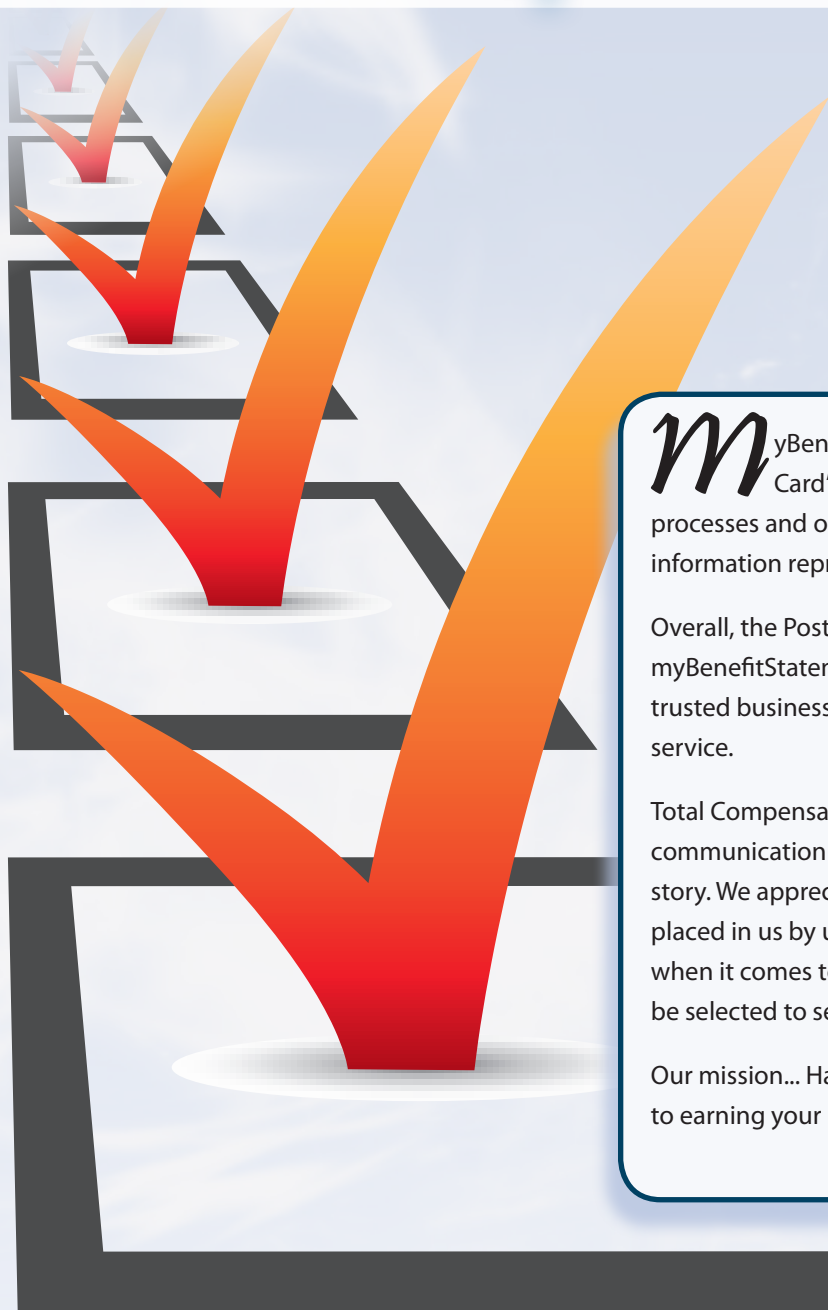


# 2011 Annual Report Card



*m*yBenefitStatements regularly asks our clients for a "Report Card". We ask them to evaluate our project managers, our processes and our Total Compensation Statements. The following information represents our most current "Report Card".

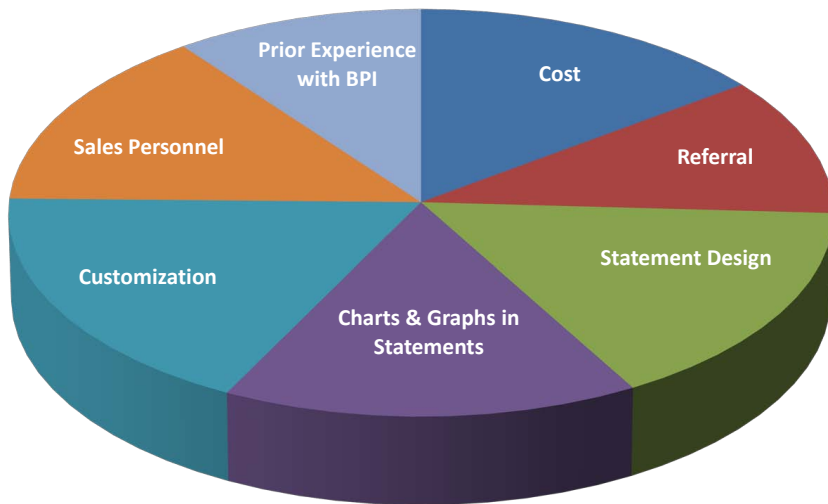
Overall, the Post-Project Client Survey results confirm that myBenefitStatements continues to be recognized by our clients as a trusted business partner with a commitment to outstanding customer service.

Total Compensation Statements have become an important communication channel for many firms to tell their compensation story. We appreciate the confidence that hundreds of employers have placed in us by using our services. We realize that you have options when it comes to service providers and would consider it an honor to be selected to serve you in your employee communication needs.

Our mission... Happy Employees, Happy Employers. We look forward to earning your business and an A+ on our "Report Card".

# Results

## Why our clients chose myBenefitStatements



# 100%

All of our clients who completed the survey said that they would recommend our services!

## Happy Employees Happy Employers™

For more than 25 years BusinessPlans, Inc., has been building relationships with companies throughout the U.S. by offering **employee benefits and communication solutions** through our three divisions:

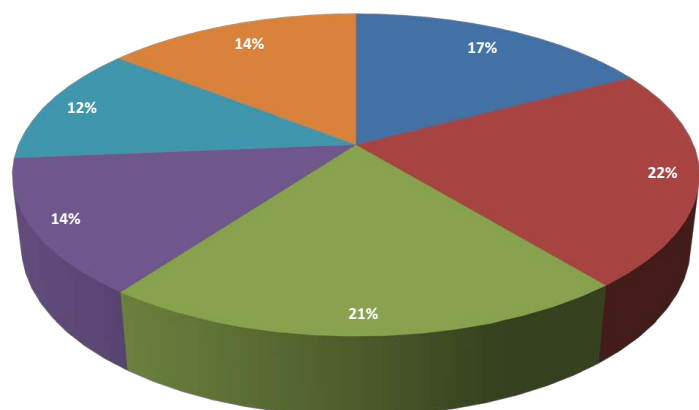
- **myBenefitStatements**
- **myCafeteriaPlan**
- **myCobraPlan**

We believe that the **happiest employers have happy employees**. To that end, we work hard to ensure employees like yours are happy. We do this by staying true to our values of:

- **Relationship**
- **Dependability**
- **Excellence**
- **Integrity**
- **Innovation**

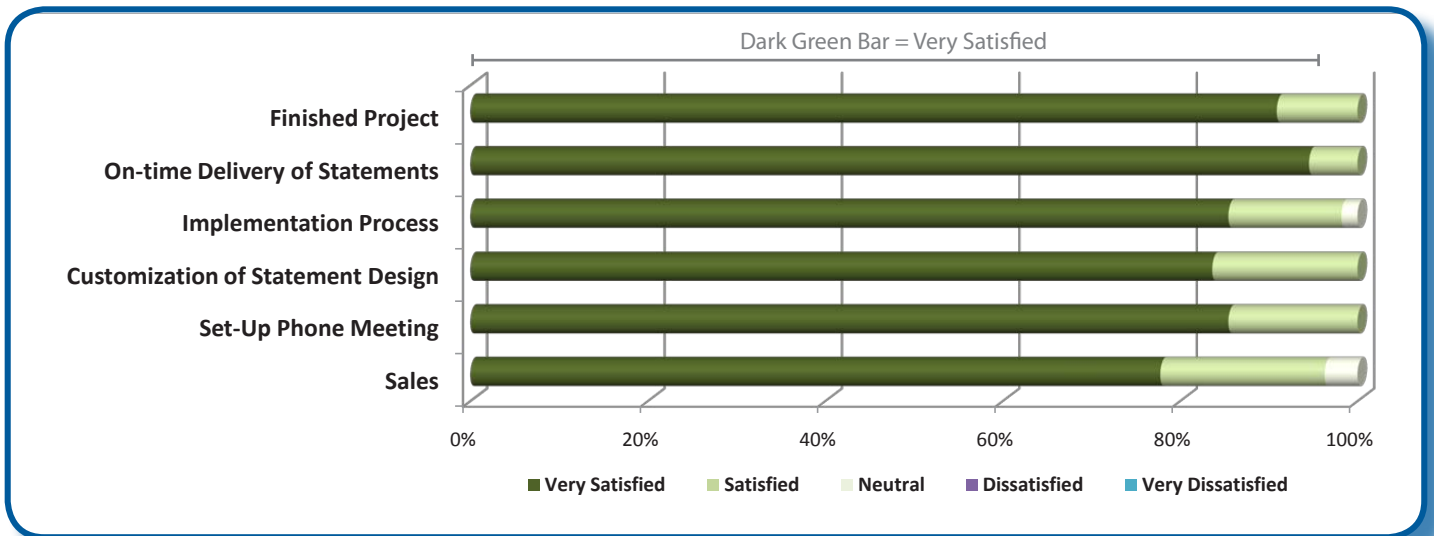
## Our clients' experience with benefit statements

- **Our employees understand that we appreciate them**
- **Our employees are reminded of the various benefits they receive**
- **Our employees understand the full value of their compensation**
- **Helps us with employee retention**
- **Helps during pay/benefits negotiations**
- **Increases employee morale**

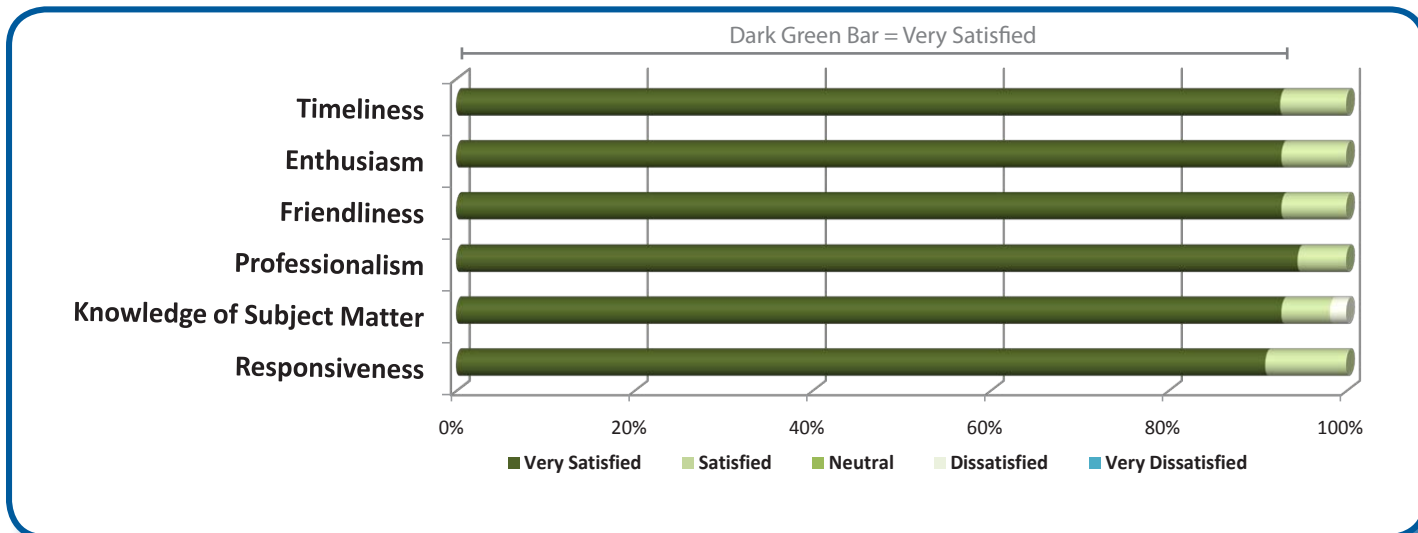


# Results

## Client satisfaction with myBenefitStatements



## Client satisfaction with our Project Managers



# Happy Employees Happy Employers™

*When we asked our clients if there's anything else we should know, here's a sampling of what they had to say about myBenefitStatements...*

**"myBenefitStatements has been an easy, reliable, affordable solution for our company to deliver the message of Total Compensation to our employees."** - Compensation & Executive Benefits Manager, Milford, CT

*"Working with my project manager again this year has been a pleasure. He is very responsive, friendly, hard working, dedicated and delivers a great product.."* - HR Coordinator, San Diego, CA

**"Everything went very smoothly, all requested changes were made quickly and allowed us to meet all deadlines with the client."** - Client Services with insurance broker in Chicago, IL

*"The process was so easy with myBenefitStatements! My project manager was so easy to work with. I have never done statements before and he had great suggestions, was easy to get a hold of and delivered on what he said he could do! I don't know that I would have done statements if the process hadn't been this easy."* - Sr. Benefits Specialist, Denver, CO

**"We have a wonderful working experience. My project manager is great to work with. He makes the process so easy!"** - Benefits Manager, Albany, NY

*"The process is already so easy and effective... We could not be happier with the product and project manager. The process is so simple and the statements are very cost effective that we have been 100% satisfied with it every year."* - Human Resources Specialist, Indianola, MS

**"Great experience. Working with my project manager was easy, efficient, and he took the time to understand our benefits. He was easy to work with and went out of his way to meet deadlines and was always easily accessible for questions."** - HR Consultant, Portland, OR



## *Methodology:*

The survey referenced in this report was conducted and administered by BusinessPlans, Inc. - myBenefitStatements. The E-mail link to the survey was sent to 91 of myBenefitStatements' client companies.